



ALLIANCE
DISTRIBUTION GROUP LTD.
Top Brands - Low Prices

PRICE WATCH



C.T.C.

Working with the Brand Leaders

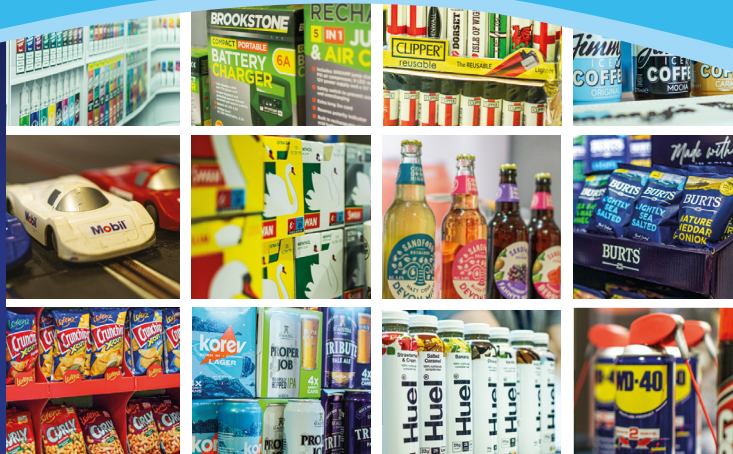
DELIVERING VALUE TO THE TRADE SINCE 1982

"The Best Show in the South West"

Trade Show 2025

Tuesday 4th March 2025 | 9.00am - 4.00pm
Sandy Park Conference & Banqueting Centre,
Sandy Park Way, Exeter EX2 7NN

- FREE** all day refreshments with hot buffet lunch
- Over **200** manufacturer show day deals
- Over **100** NEW products on show
- Over **70** exhibitors at the show



STP treatments reduces your vehicle fuel consumption & combats deposit build up in fuel systems and filters.

12 BOTTLES PER CASE

UP TO 65% MARGIN

Code **STPDIC**



Code **STPPIC**



Code **STPDPC**



CODE	DESCRIPTION	SRP	MARGIN	TRADE
STPDIC	STP Diesel Injector Cleaner 200ml	£5.99	65%	£1.77
STPPIC	STP Petrol Injector Cleaner 200ml	£5.99	65%	£1.77
STPDPC	STP Diesel Particulate Filter Cleaner 200ml	£5.99	54%	£2.31

Tel: **0330 355 9215** Website: www.alliancedistributiongroup.co.uk

Lancashire Way, Preston, Lancashire PR2 5PB Email: sales@alliancedg.co.uk

All offers and value added packs are subject to availability and whilst stocks last.

All prices exclude V.A.T. All products and pricing correct at time of going to print. E. & O.E. Offers end 28th February 2025

Oils & Lubricants for all purposes



**52%
MARGIN**

code **WD40S**



**49%
MARGIN**

code **WD40L**

CODE	WD40	PER CASE	SRP	SINGLE	MARGIN
WD40S	WD40 300ml	6	£7.49	£2.99	52%
WD40L	WD40 450ml	12	£8.99	£3.81	49%

YANKEE CANDLE® Ultimate 3D Car Jar Air Freshener

**49%
MARGIN**

Yankee Candle
Air Fresheners
£2.13 each
SRP £4.99 each



Code **YANKBC**



Code **YANKCC**



Code **YANKL**



Code **YANKR**



Code **YANKPS**

Castrol *EDGE* 1 Litre & 4 Litre



1 LITRE	CODE	TYPE	PER CASE	OFFER PRICE	SRP	MARGIN
1	CE020	0w-20 LL	12	£8.34	£18.99	47%
2	CE03	0w-30	12	£8.24	£18.99	48%
3	CE04	0w-40 A3/B4	12	£7.99	£17.99	47%
4	CE53	5w-30 LL	12	£7.58	£16.99	46%
5	CE53M	5w-30 M	12	£7.58	£16.99	46%
6	CE541	5w-40 Oil	12	£6.97	£15.99	48%
7	CE161	10w-60 Supercar	12	£9.89	£21.99	46%
4 LITRE	CODE	TYPE	PER CASE	OFFER PRICE	SRP	MARGIN
8	CE034	0w-30	4	£30.67	£59.99	39%
9	CE044	0w-40 A3/B4	4	£29.80	£55.99	36%
10	CE4	5w-30 LL	4	£28.29	£55.99	39%
11	CE544	5w-40	4	£26.12	£49.99	37%



Castrol *MAGNATEC* 1 Litre & 4 Litre



1 LITRE	CODE	TYPE	PER CASE	OFFER PRICE	SRP	MARGIN
1	MAG02DSL1	0w-20 DSL	12	£7.59	£16.99	46%
2	MAG03C21	0w-30 C2	12	£6.74	£15.99	49%
3	MAG03D1	0w-30 D	12	£7.01	£15.99	47%
4	MAG14A31	10w-40 A3/B4	12	£5.20	£11.99	48%
5	MAG52E1	5w-20 E	12	£6.78	£15.99	49%
6	MAG53A11	5w-30 A5	12	£6.61	£15.99	50%
7	MAG53C21	5w-30 C2	12	£6.41	£14.99	49%
8	MAG53A31	5w-30 C3	12	£6.56	£14.99	47%
9	MAG53DX1	5w-30 DX	12	£6.32	£14.99	49%
10	MAG54C31	5w-40 C3	12	£5.90	£14.99	53%
11	MAG54DP1	5w-40 DPF	12	£6.15	£13.99	47%
4 LITRE	CODE	TYPE	PER CASE	OFFER PRICE	SRP	MARGIN
12	MAG14A34	10w-40 A3/B4	4	£19.36	£37.99	39%
13	MAG53A14	5w-30 A5	4	£24.56	£46.99	37%
14	MAG53C24	5w-30 C2	4	£24.56	£46.99	37%
15	MAG53A34	5w-30 C3	4	£24.39	£46.99	38%
16	MAG54C34	5w-40 C3	4	£22.05	£43.99	40%



Unipart Winter Essentials

157 Piece Floor Stand

Special Offer Deal
£219
 Deal includes FREE plastic floor stand



UNIDIA UNIDIT UNISW1L UNIAF1L UNISWC5L UNISW5L

FREE

46% MARGIN



Code	Description	Case	Stand	Trade	SRP	Offer Margin	Net
UNIDIA	De Icer Aerosol 600ml	12	36	£1.29	£2.29	42%	£1.11
UNIDIT	De Icer Trigger 750ml	12	36	£1.29	£2.29	42%	£1.11
UNISW1L	Screen Wash Concentrate 1 Litre	12	36	99p	£1.99	48%	86p
UNIAF1L	Anti Freeze Red Concentrate 1 Litre	12	24	£2.79	£4.99	42%	£2.41
UNISWC5L	Screen Wash Concentrate 5 Litre	4	12	£2.69	£5.99	54%	£2.32
UNISW5L	Screen Wash Ready To Use 5 Litre	4	12	£2.15	£4.99	55%	£1.86
UNIFSDU	Floor Stand	-	1	FREE	FREE	-	FREE
TOTALS			157	£253.56	£488.04		£219.00

code UNIFSDU

CLIPPER®
 reusable

Lighter Shaped Display Stand

Buy 160 lighters & get 40 lighters FREE

Clipper
 Lighter Shaped Stand
44p net per lighter
 SRP £1.59 per lighter
 net £88.00 per stand

Lighter Selection



200 assorted lighters per display

RETHINK REUSE

67% MARGIN

Code
CLIP200

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